

Desert Summit

**A Conference for Treasury & Finance
Professionals**

**2017 Sponsor Prospectus
Thursday, September 14,
2017 at Desert Willow
Conference Center, Phoenix,
AZ**

2017 Desert Summit Sponsorship & Exhibitor Options

	Gold Sponsorship \$1,750	Silver Sponsorship \$1,250	Bronze Sponsorship \$500	Exhibitor Level \$500	Alliance Exhibitor * \$300
Complimentary Full Summit Attendee Registration(s)	For Two	For One	None		
Member rate for all company attendees	✓				
Member rate for your VIP practitioner clients new to AFPA	✓				
Company banner displayed with General Session Stage	✓				
Preferred placement in Premium Exhibit Space	✓				
Solo Sponsorship of Signature Events: Conference Bags, Breakfast, Opening Keynote Speaker, Luncheon, Luncheon Keynote Speaker, Networking Reception, Pre-Conference Reception	✓				
VIP table at luncheon	✓				
Sponsorship of Events: Morning and Afternoon Breaks, Track Sessions, Headshot Photography, Chair Massage.	✓	✓			
Opportunity to provide giveaways for participant bags	✓	✓			
Logo & hyperlink to your site from www.afparizona.org	✓	✓			
Logo in Summit Materials	✓	✓	✓		
Opportunity to provide door prizes for reception	✓	✓	✓		
Premium Exhibit Space, piped & draped with one six-foot table, two chairs, and wastebasket	✓	✓		✓	✓
Pre-Conference Attendee Listing	✓	✓		✓	✓
(2) Complimentary booth attendees OR convert to (1) Additional Full attendee	✓	✓		✓	✓

Sponsoring the AFPA Desert Summit is a great way to get noticed at our nationally recognized event! As a Gold, Silver or Bronze Sponsor you will get many great benefits, including;

Gold Sponsorship

As a high level Summit sponsor our planning committee will work directly with you to ensure success. This is achieved through design consultation on signage for the event, banner placement in the general session room throughout the day and Exclusive Sponsorship of a signature event is reserved only for you. Your logo will receive preferred placement on all Summit promotional materials.

As one of our premiere sponsors you will receive attendee related benefits as well, including 2 complimentary full registrations and up to 2 booth attendees if exhibiting. You have the opportunity to take advantage of our member rate - for ALL of your colleagues and any new to AFPA corporate clients who you register for the event. There will also be a VIP table for you at the luncheon to fill with colleagues and clients.

Gold sponsors have first choice of Exhibit Space placement at no additional cost if exhibiting. AND, you will have the first opportunity to submit a speaker proposal for one of our many educational sessions; panel, joint or solo presentation throughout the day. Our Speakers Committee will be available to guide you in this process.

Silver Sponsorship

Our Silver sponsors are also treated to special perks. Your sponsorship includes a VIP table for the luncheon, 1 complimentary full registration and up to 2 booth attendees if exhibiting, OR you can convert those to a 2nd complimentary full registration. Exhibit space is part of your benefits along with an exclusive marketing opportunity for one break or track sessions during the day. We also have headshot photography and massage therapy available to sponsor.

As a Silver Sponsor, your company will be highlighted on all Summit promotional materials. You will also be provided the opportunity to sponsor specific events throughout the day and to include giveaways in participant bags or door prizes for end of day reception.

Bronze Sponsorship

This is a great category to contribute to the event and receive the recognition for doing so! Your logo will be included in our Summit materials and you will have the opportunity to provide networking reception door prizes.

Exhibitor Level

Designed for the firm that benefits from meeting with and demonstrating to our various attendees their latest in products and services. Entrance to the Pre-Conference Reception is a guarantee where you get the chance to have additional time to build that all important relationship. At this great pre-event, you can invite folks to stop at your booth the next day!

Alliance Exhibitor

Provides same benefits as the Exhibitor Level. (Must be a first time exhibitor, small business or non-profit entity.)